

CPPO Prepaid Symposium Agenda

*The fastest-growing payment tool and an engine of
Canada's digital economy*

Introduction and Welcome

Dave Eason, CPPO, Chairman of the Board

Jennifer Tramontana, CPPO, Executive Director

Keynote Address

Eileen Mercier, Chair, Payments Canada, Board of Directors

The Growth and Adoption of Prepaid Products in Canada

Ben Jackson, Mercator Advisory Group, Director of Prepaid Advisory Service

Lisa Covens, Leger, Vice President, Communications and Public Affairs

Prepaid is the fastest-growing payment tool in North America. New research shows product trends and market penetration of these products in Canada and how Canadian consumers, particularly young consumers, are using traditional banking products less and adopting prepaid for certain occasions.

Payments Regulations in an Uncertain Economy

Dave Eason, CPPO, Chairman of the Board

Sharissa Ellyn, Norton, Rose, Fulbright Canada, Of Counsel and CPPO Legal Advisor

Canadian regulators have promised new prepaid and other payment regulations for 2017. Will anything change with U.S. regulatory and political uncertainty and what is needed from the industry? This session will provide a recap of learnings on AML, consumer privacy, KYC and other topics. The presenters will facilitate a group discussion on how best to provide information to regulators to craft viable policy.

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The Future of KYC

Jacqueline Shinfield, Blakes, Cassels & Graydon, Partner

Greg Wolfond, SecureKey, Founder and CEO

Anatoly Kvitnisky, Trulioo, Head of Growth

In this session, we will discuss the future of KYC with new technologies and how cryptocurrencies will adhere to KYC practices.

Lessons from the U.S.: How Connectivity Built a Market for the Self-banked

Brad Fauss, NBPCA, Executive Director

Jeff Johnson, NetSpend, Head of Commercial Prepaid

This session will discuss the evolution of prepaid south of the border, lessons from payroll products and what may change with the new administration.

The Business of Financial Health and Inclusion

Susan Herbst Murphy, Federal Reserve Bank of Philadelphia, Payments Card Center,

Consumer Credit & Payments Industry Expert

Financial health and inclusion goes beyond access to a bank account. In this session, panelists will discuss the good business of promoting financial inclusion and strategies to improve financial security in Canada and how prepaid-based products are reducing debt and overspending.