

## **CPPO Prepaid Symposium Agenda**

*Prepaid is the fastest-growing payment tool and  
an engine of Canada's digital economy.*

### **1:00pm Introduction and Welcome**

*Dave Eason, CPPO, Chairman of the Board*

*Jennifer Tramontana, CPPO, Executive Director*

### **1:10pm - 1:30pm Keynote Address**

*Eileen Mercier, Payments Canada Board of Directors, Chair*

### **1:35pm - 2:00pm The Growth and Adoption of Prepaid Products in Canada**

*Ben Jackson, Mercator Advisory Group, Director of Prepaid Advisory Service*

*Lisa Covens, Leger, Vice President, Communications and Public Affairs*

Prepaid is the fastest-growing payment tool in North America. New research shows product trends and market penetration of these products in Canada and how Canadian consumers, particularly young consumers, are using traditional banking products less and adopting prepaid for certain occasions.

### **2:05pm - 2:30pm Payments Regulations in an Uncertain Economy**

*Dave Eason, CPPO, Chairman of the Board*

*Sharissa Ellyn, Norton, Rose, Fulbright Canada, Of Counsel and CPPO Legal Advisor*

Canadian regulators have promised new prepaid and other payment regulations for 2017. Will anything change with U.S. regulatory and political uncertainty and what is needed from the industry? This session will provide a recap of learnings on AML, consumer privacy, KYC and other topics. The presenters will facilitate a group discussion on how best to provide information to regulators to craft viable policy.

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### **2:35pm - 2:50pm Payments Innovation: Canada versus the rest of the world**

*Cyrielle Chiron, RFi Group, General Manager North America and Latin America*

This researched-based session will look to other mature markets around the globe to determine how to drive prepaid in Canada.

### **2:50pm - 3:05pm BREAK**

### **3:05pm - 3:50pm The Future of KYC**

*Jacqueline Shinfield, Blakes, Cassels & Graydon, Partner*  
*Greg Wolfond, SecureKey, Founder and CEO*

What is the future of KYC? Canada is providing a leading voice on identity and authentication as seen through new programs embraced by Canada's big banks. Panelists will discuss how new technologies are bringing big changes and ways that cryptocurrencies will adhere to KYC practices.

### **3:55pm - 4:25pm Lessons from the U.S.: How Connectivity Built a Market for the Self-banked**

*Brad Fauss, NBPCA, former President and CEO; Wirecard North America, Vice President of Compliance and Governmental Affairs*  
*Romy Parzick, NetSpend, Senior Director of Implementation and Client Experience*  
*Thea Garon, Center for Financial Services Innovation, Senior Manager*

This session will discuss the evolution of prepaid south of the border, lessons from payroll products and what may change with the new administration.

### **4:30pm - 5:15pm The Business of Financial Health and Inclusion**

*Susan Herbst Murphy, Federal Reserve Bank of Philadelphia, Consumer Credit & Payments Expert*  
*Daniel Eberhard, Koho, CEO and Founder*  
*Anatoly Kvitnisky, Trulioo, Vice President of Growth*  
*Thea Garon, Center for Financial Services Innovation, Senior Manager*

Financial health and inclusion goes beyond access to a bank account. Panelists will discuss the good business of promoting financial inclusion in Canada and globally, along with strategies to increase trust and safety and reduce debt and overspending.

## **Interested in becoming a CPPO member?**

To learn more about CPPO membership opportunities contact Jennifer Tramontana at: 303.929.9636 or [info@cpo.ca](mailto:info@cpo.ca).